

## Dear friends

Three NEED-TO-KNOW items to share with you this weekend, all good news, all important for the life of the club:

- Update on publicity for our Hive exhibition in November
- Update on our Exhibition Launch event on Monday November 10<sup>th</sup>
- Report of the proceeds of the photo kit sale last week.

## Breaking News

VOL. XI - no. 4350

NEW ISSUE

Subject to final confirmation, we have secured a **FULL-PAGE FEATURE** in the Berrow's Journal issue on 23rd October. **PLUS, a HALF PAGE Ad** in the Worcester News at the month end.

This is a **HUGE** amount of space! Their view is that for them it is a terrific story with our matching anniversaries.

(It's the Berrow's Journal 335th Anniversary issue. And this month is coincidentally the 135th Anniversary of the Worcestershire Camera Club).

There will also be a limited amount of targeted digital advertising by Worcester News.

***Our focus for these initiatives will be our Hive Exhibition, plus inviting visitors and new members.***

# Hive Exhibition Launch Monday 10th November

## Invitations Update



The Hive Worcester

**The Exhibition is running from the 3rd of November through to the 28th of November**

To avoid repetition here, please refer to Jeff Blog 17, 18 and 19 for key information. (A link can be found on the club website home page).

**The Launch event for members and our guests only, is to take place on Monday 10th of November. The Mayor of Worcester will be with us.**

On Tuesday at Bishop Allenby Hall, you will be handed small invitation cards for you to invite others to join you at this short and sweet, unforgettable event. There will be a great atmosphere, terrific presentations and a pleasant surprise or two for everyone booked in and attending.

Publicity for the exhibition mentioned above will not include the Launch event because seating is limited. Interested members of the public may apply for seats by contacting [pr@worccsc.uk](mailto:pr@worccsc.uk).

We ask you to **PRIORITISE** this Monday evening event and to be sure to bring someone with you.

**\*\*\*\*\* Please all be seated by 19:00 \*\*\*\*\***

To help us ensure everyone's comfort, please tell us ([pr@worccsc.uk](mailto:pr@worccsc.uk)), when you know, how many seats you will require.

## **Club sale proceeds**

At the club meeting on 30th September, our sale of items from the Frank Screen collection of photographic equipment amounted to £181. This is in addition to the previous sale of kit items from the collection to London Camera Exchange amounting to £1370, total £1551.

Thank you for supporting the club in this way

## **Finally...**

Jeff Blogs contain important, sometimes essential and historic club information. Please save safely for ongoing reference.

All our team are working exceptionally hard to help sustain us as a top flight photography club. A particular shout out this time for Pete Edwards and Steve McLaren for the Hive Exhibition.

And also, a big shout out for you all for being a great bunch. We are day-to-day in a good place but there are serving opportunities. The exhibition and Launch Event will increase our public profile and provide a super celebration of club life.

Warm regards to all our members and friends



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